

HAMMOND COX | CASTING

Hi There!

Thanks so much for auditioning for us today – we’re super excited to meet you. We’re going to be putting you on tape for the main role in this TV commercial for Robinsons – a girl with a big imagination.

Before you come to see us we thought we’d give you a heads up about the casting. It’ll be really easy and should only take a few minutes.

- First we’re just going to have a chat to find out a bit about you.
- Then we’ll ask you what superpowers you’d give yourself if you were a superhero. How would you use them??
- Then we’ll ask you to teach us something physical. It could be that you have a gymnastics move you know that you can teach us. Or maybe a dance move. It could be anything. Just a weird little thing that you know how to do would be fun – maybe you can bend your thumbs the wrong way? There are no right or wrongs, just good to have a little think about what you’ll show us in advance.
- Finally, we’ll ask you “why are we doing this?” We’d love you to come up with a imaginary reason for doing the physical thing. Something crazy and silly is fine – it’s just a fun way to use your imagination!

And that’s it! Should only take a few minutes. We can’t wait to meet you all and say hi. It’ll be relaxed, fun and a bit silly. The main thing is to just enjoy it.

See you soon!

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